



quality worklife  
quality healthcare  
collaborative

[www.qwqhc.ca](http://www.qwqhc.ca)

## The Quality Worklife Quality Healthcare Collaborative's 5<sup>th</sup> Annual Summit

*Integrating Perspectives: Healthy Work Environments, Healthy Outcomes, Healthy People*

March 2-3, 2011 / Delta Meadowvale Hotel, Mississauga, Ontario

### **Your Opportunity to Become a Sponsor!**

#### The Quality Worklife-Quality Healthcare Collaborative (QWQHC) is:

- A coalition of **12 national healthcare organizations\*** working together to create healthier workplaces and to ultimately improve patient/client and system outcomes.
- Our shared belief is that a fundamental way to better healthcare is through healthier healthcare workplaces. It is unacceptable to fund, govern, manage, work in, or receive care in an unhealthy healthcare workplace.
- As we look to the future, our value proposition is that we help healthcare organizations build capacity around the worklife quality issues that impact organizational practices, operational efficiency, morale and patient outcomes.

#### The Annual QWQHC Summit:

- Over the last 4 years, the Summit has grown from being a small gathering of high level stakeholders to an event that has attracted hundreds of leaders in healthcare from federal and provincial/territorial governments, associations, health authorities, healthcare facilities and private industry.
- This is an event with a successful history and potential for growth in the future.

#### Benefits of Sponsorship:

- Become a recognized sponsor of a nationally profiled event that is continuously growing.
- Your services/products can be part of the solution to improving the work environment in healthcare.
- Promote your organization and services to a diverse audience from Human Resources, Organizational Development, Quality, Health and Safety, Professional Practice, Administration, Government, etc. across the Canadian health sector.
- Increase your network and presence in healthcare.
- Be at the forefront of an issue that greatly impacts the sustainability of our healthcare system.

For more information about the QWQHC, please visit [www.qwqhc.ca](http://www.qwqhc.ca)

If you are interested in discussing sponsorship opportunities at this event, please contact Annika Laale: [annika.laale@qwqhc.ca](mailto:annika.laale@qwqhc.ca)

Local Tel: 613-738-3800 ext. 448 ▪ Toll Free: 1-800-814-7769 ext. 448  
Email: [annika.laale@qwqhc.ca](mailto:annika.laale@qwqhc.ca) ▪ [www.qwqhc.ca](http://www.qwqhc.ca)

#### \*Twelve National Partners:

- Accreditation Canada
- Academy of Canadian Executive Nurses (ACEN)
- Association of Canadian Academic Healthcare Organizations (ACAHO)
- Canadian College of Health Services Executives (CCHSE)
- Canadian Federation of Nurses Unions (CFNU)
- Canadian Healthcare Association (CHA)
- Canadian Health Services Research Foundation (CHSRF)
- Canadian Medical Association (CMA)
- Canadian Nurses Association (CNA)
- Canadian Patient Safety Institute (CPSI)
- Health Action Lobby (HEAL)
- Victorian Order of Nurses (VON)

**Be a Leader... Become a Sponsor**