



quality worklife
quality healthcare
collaborative

www.qwqhc.ca

*Mastering the Art and Science of Healthy Work Environments:
Celebrating Successes and Inspiring Future Directions*

The Quality Worklife-Quality Healthcare Collaborative's 6th Annual Summit

Sponsorship Prospectus

March 1-2, 2012

Sheraton Wall Centre

Vancouver, British Columbia

www.qwqhc.ca



Become a sponsor of the Quality Worklife-Quality Healthcare Collaborative's 6th Annual Summit

The Summit is the premier "meeting place" for individuals committed to better patient/client, organizational and health systems outcomes by improving the health and quality of worklife across healthcare workplaces in Canada.

Our annual event, which continues to grow, is expected to draw 250-300 delegates from a cross-section of professional and leadership roles in healthcare. Summit attendees come from a variety of organizations, including: hospitals, long-term care facilities, home care agencies, community care, health systems/authorities, professional/national/provincial associations and government.

This year's Summit will provide participants with the opportunity to learn, share and build their knowledge base and experience through thought-provoking plenary presentations, informative and interactive concurrent sessions, an innovations showcase and post-Summit workshops.

Why support this Summit?

- Become a recognized sponsor of a nationally profiled event that is continuously growing
- Your services/products can be part of the solution to improving the work environment in healthcare
- Promote your organization and services to a diverse audience from Senior Administration, Government, Human Resources, Organizational Development, Quality, Health and Safety, Professional Practice, etc. across the Canadian health sector
- Increase your network and presence in healthcare
- Be at the forefront of an issue that greatly impacts the sustainability of our healthcare system

For more information about the QWQHC, please visit www.qwqhc.ca

If you are interested in discussing sponsorship opportunities at this event, please contact Kelly Grimes: kelly.grimes@qwqhc.ca

Local Tel: 613-738-3800 ext. 448 ▪ Toll Free: 1-800-814-7769 ext. 448
Email: kelly.grimes@qwqhc.ca ▪ www.qwqhc.ca

Be a Leader...Become a Sponsor

Sponsorship Opportunities

Gold Level \$20,000

- One (1) exhibit space
- Premier recognition on the event web site – (logo), with a hyperlink to your website
- Premier recognition on the sponsor banner at the event – (logo)
- Premier recognition in PowerPoint presentation at all plenary sessions – (logo)
- Premier recognition in the final program – (logo)
- Complimentary advertisement in the final program (Full Page)
- Opportunity to introduce a plenary session
- Promotional insert included in delegate kits (subject to approval by the Secretariat)
- Three (3) complimentary registrations to the event – value \$435 each
- Acknowledgement by the QWQHC Chair at the opening and closing of the event
- One (1) promotional item to be distributed on-site (subject to approval by the Secretariat)

Silver Level \$10,000

- One (1) exhibit space
- Recognition on the event web site – (logo)
- Recognition on the sponsor banner at the event – (logo)
- Recognition projected in PowerPoint presentation for all plenary sessions– (logo)
- Recognition in the list of sponsors in the final program – (logo)
- Promotional insert included in delegate kits (subject to approval by the Secretariat)
- One (1) complimentary registration to the event – value \$435

Bronze Level \$5,000

- Recognition on the event web site – (logo)
- Recognition on the sponsor banner at the event – (logo)
- Recognition projected in PowerPoint presentation for all plenary sessions– (logo)
- Recognition in the list of sponsors in the final program – (logo)
- Promotional insert included in delegate kits (subject to approval by the Secretariat)

Exhibit Booths \$1,500

- Recognition in the list of sponsors in the final program – (logo)

Directed Sponsorship

Choosing a directed sponsorship provides a unique opportunity to raise the profile of your organization at the 2012 Summit. We would be delighted to tailor a benefits package for your organization.

Benefits of Directed Sponsorship include:

- Recognition highlighting the sponsored event/item on signage and in communication materials (final program, web site and signage)
- Recognition in the final program – (logo)
- Opportunity to introduce sponsored session(s) (as applicable)

Options include:

- Plenary speaker
- Networking Breakfast(s)
- Wellness Activity
- Luncheon
- Showcase Reception
- Showcase/Networking Break(s)
- Delegate Bags
- Re-usable Water Bottles/Water Stations
- Concurrent Session(s)
- Financial Contributions

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Sponsorship Terms and Conditions

These terms and conditions are an essential part of the Sponsorship Agreement. Please retain this page for your records and appropriate follow up.

1. MANAGEMENT – The Quality Worklife-Quality Healthcare Collaborative's 6th Annual Summit (The Secretariat) reserves the right to render all interpretations and to establish further or to amend regulations as it may be deemed necessary for the proper conduct and general success of the event.

2. SALES – All sales are final. Refunds will not be issued.

3. DEADLINES – Sponsors must provide information and deliverables to the Secretariat by deadlines in order to receive specified benefits. If information and other materials do not arrive by the deadline, sponsors waive their rights to those benefits. The Secretariat is under no obligation to issue reminders.

4. CONTACT PERSON – Organizations are urged to assign one person to communicate with The Secretariat on all matters pertaining to their participation as sponsors. The Secretariat will send information and materials to the contact person listed on the Application Form. The Secretariat is not responsible for relaying information among different branches/departments of sponsoring companies.

5. SPONSORSHIP AND EXHIBIT – The QWQHC is committed to healthy lives and healthy Canadians. Sponsorship and exhibits from organizations whose primary business is manufacturing or promoting products or services such as tobacco products, weapons, gambling or pornography, sourcing from slave labour or other products that are not in alignment with the QWQHC, are not eligible.

The Secretariat, on behalf of the QWQHC, reserves the right of final approval of all sponsorship and exhibits and the right to refuse or terminate any sponsorships and exhibits.

6. TERMINATION OF CONTRACT – This contract will terminate without liability to either party if substantial performance of either party's obligations is prevented by an unforeseeable cause reasonably beyond that party's control. Such causes include but are not limited to the following: acts of nature; regulations or orders of governmental authorities; fire, flood or explosion; war, disaster, curtailment of transportation facilities; or other emergency making it illegal, or otherwise impossible to provide the facilities or the services to hold the meeting; any delay in necessary and essential construction or preparation of the meeting facility, strike, lockout or work stoppage or other restraint of labour, either partial or general, from whatever cause. The Secretariat will, in the event of impossibility of performance for any of the above, reimburse the sponsor on a pro-rated basis on any amount paid, less any and all legitimate expenses incurred, such as but not limited to rent, advertising, salaries and operating costs.



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